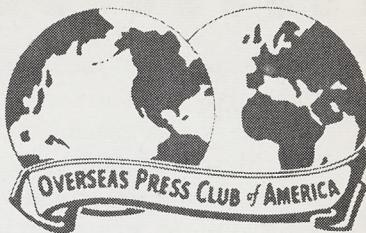


The Overseas Press

BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
35 EAST 39TH STREET, NEW YORK 16, NEW YORK



Vol. 14, No. 47

November 21, 1959

JOT THESE DATES ON YOUR
CALENDAR



Tues., Nov. 24 - Open House - Isaac Don Levine, "Will the Kremlin Rehabilitate Trotsky?" With panel of OPC members.

Levine's new book, *The Mind of an Assassin*, dealing with "The Man Who Killed Trotsky," is the latest of his books and articles on Communism. Cocktails 6:15, Dinner 7:00 p.m.

Thurs., Nov. 26 - Thanksgiving Dinner 3:00 to 7:00 p.m. The traditional Thanksgiving Dinner, with wine, will be served at \$4.00 each for adults, and \$2.50 for children. Reservations, please.

Wed., Dec. 9 - First French Language Dinner. Reception 6:15 p.m. Dinner 7:00 p.m. Prix fixe \$3.00 vin compris.

Thurs., Dec. 11 - Book Night: *Advice and Consent*, by Allen Drury. Mr. Drury will be the guest-author in a panel discussion of his best selling novel about Washington political life. Cocktails 6:30 p.m. Dinner and discussion 7:30 p.m. Reservations limited to members and two guests.

DENSON, MILTON NAMED DATELINE 1960 HEADS

John L. Denson, editor of *Newsweek* Magazine, has been appointed chairman of the committee which will bring out "Dateline 1960", OPC annual, it was announced this week.



DENSON

The staff of working editors and other committee members will be announced in the near future, Denson indicated.

An active member in OPC, Denson

(Continued on page 6.)

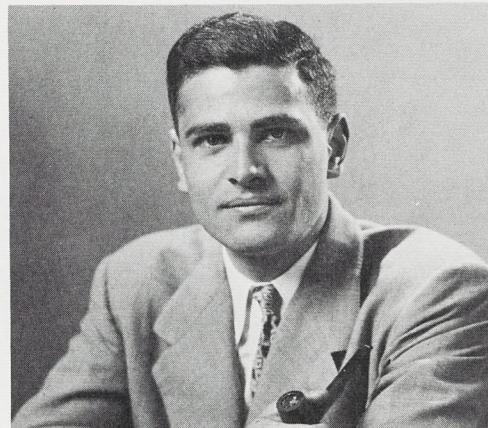
JOINT CONFERENCES FOR PRESS AND NEWSCASTERS? ROCKEFELLER TOUR FOCUSES ATTENTION ON ISSUE

Governor Nelson A. Rockefeller's penchant for pinpointing public problems was spotlighted this week when newscasters in Los Angeles walked out in protest against a separate press conference.

The Governor had inaugurated a policy of conducting separate sessions for newscasters and reporters when he took office in Albany last January.

The walkout was not followed by similar protests at later stops on the Governor's tour. In conducting separate interviews, he gave newscasters priority in San Francisco and Boise and met the press first in Seattle.

A survey for the OPC Bulletin revealed



A. O. SULZBERGER

A. O. Sulzberger Heads Fund Drive Press Unit

Arthur Ochs Sulzberger of the N.Y. Times has been named chairman of a newspaper committee organized this week to seek contributions among New York City newspaper members in the OPC World Center fund-raising campaign.

Mr. Sulzberger and seven committee members met this week to map out a drive among the 400 working newspapermen in New York City who are OPC members.

Serving with him are Burris Jenkins, Jr., N.Y. Journal American, George A. McDonald, financial writer on the *World*

(Continued on page 7)

sharp differences among organization spokesmen and individuals in different media, as well as some efforts to come to terms.

The Governor recently met informally with radio and television spokesmen to discuss the problem, it was revealed.

Thomas D. Zumbo, UPI staffer and president of the New York Newspaper Reporters Association, reported informal attempts to work out a formula with Gabe Pressman, president of the Radio-Newsreel-Television Working Press Association, representing 200 East Coast newscasters.

Meanwhile, comments to the Bulletin ranged from a broadcaster's linking "separate but equal" conferences to Supreme Court edicts on integration, to a newsman's retort that "separate rest rooms have not invalidated equal rights for women."

In a telegram to Governor Rockefeller, Pressman summarized the views of broadcast reporters:

"We support the California radio-TV newsmen in their resistance to arbitrary ground rules for your news conferences. While we customarily have separate conferences in New York, we do so only by mutual agreement. We don't think you have the right to set the rules unilaterally. We hope you will work out an agreement with our West Coast colleagues in a spirit of mutual good will and understanding."

Zumbo explained his support of sep-

(Continued on page 3.)

"DATELINE: FAR EAST"

A seven-day working tour of seven countries, entitled "Dateline: Far East", has been projected early in 1960, William Foster, Outside Events chairman, announced this week.

The plan for a sponsored tour, which has received tentative approval of the Board of Governors, embraces a party of 30, with a cost approximating \$1,850.

Plans permit expansion of the party to a group as large as 60 if interest warrants, Mr. Foster declared.

Tentative schedules call for departure from New York on January 20, and an itinerary embracing Japan, Korea, Formo-

(Continued on page 4)

Remington Rand—the business that serves all business—can play on the newsman's team, too! More than 600 branches in just about every country of the free world, plus a continually growing investment in overseas plants and manufacturing facilities, insure an intimate knowledge of each country and its personalities.

Whether it's just relatively simple information you want, or help in digging out hidden facts, our local representatives are ready and willing to lend a hand. Call or wire Arch Hancock, Director, Public Information at New York Headquarters. He'll point you in the right direction.

Remington Rand
DIVISION OF SPERRY RAND CORPORATION

315 Fourth Avenue, New York 10, N.Y.

Escape To Freedom

For twenty-five years the International Rescue Committee has helped refugees from political oppression escape to freedom. More than 20,000 victims of tyranny from Berlin to Saigon to Budapest have been resettled in freedom through the voluntary assistance of the IRC. Special emphasis has been given to political, professional and student leaders who could serve as a nucleus for a democratic system upon defeat of the totalitarian regime.

This week the IRC honors a great American who, during his lifetime, gave inspired leadership to the IRC and to the Free World—Maj. Gen. William "Wild Bill" Donovan.

Helping to mobilize the support of the American people for the IRC during most of the past twenty-five years is

Harold L. Oram, Inc.

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for many years associated

with the great ideas and movements of our era

OVERSEAS TICKER

BUENOS AIRES

Franz Weissblatt, OPC treasurer, flew in with wife and friends on a business-pleasure trip. Had a busy time in Argentina and talked with Dave Belnap of UPI, your correspondent and other OPC members about regular gatherings of club members in Argentina.

Barry Bishop, U.S. Embassy press attache is the target of a round of "despedida", parties prior to departing for his new post as Public Affairs Officer at the Embassy in La Paz, Bolivia.

David Richardson, newly arrived to set up bureau for *U.S. News and World Report*. Did research on Uruguayan affairs in Montevideo and then returned here and found office space after a diligent search in space-scarce Baires.

Sam Summerlin

TAIPEI

Recent visitors include Gwen Dew Buchanan of Scottsdale, Arizona and John Exeter, first governor of Ceylon, accompanied by his wife. Geraldine Fitch

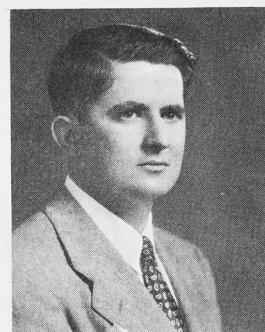
UPI president Frank Bartholomew and Serge Fliegers of the Hearst Newspapers flew to Beirut on the inaugural flight of the new Caravelle jet.

"Who's Hot-Tempered?"

Times' Rosenthal Ousted By Poles for "Probing"

"Always moody and irascible," wrote thoughtful *N.Y. Times* man A.M. Rosenthal on November 6. "M. Gomulka is more withdrawn these days and seems hotter-tempered than ever."

"He is said to have a feeling of having been let down — by intellectuals and economists he never had any sympathy for anyway, by workers he accuses of squeezing overtime out of a normal day's work, by suspicious peasants who turn their backs on the Government's plans, orders and pleas."



ROSENTHAL

"Mr. Gomulka has made it clear that he thinks there has been too much liberalism among the intellectuals, too much interest in Western ways."

"More than ever since 1956 there are barriers between M. Gomulka and some of the men who are important in his party. M. Gomulka runs the Polish Communist ship but it is not a happy one."

No Misrepresentations

On November 12 the Polish Foreign Ministry gave Rosenthal a lesson in Gomulka irascibility. It kicked him out.

"The question of falseness or otherwise does not enter into the question," he was told. "You have written very deeply and in detail about the internal situation, party matters, and leadership matters, and the Polish Government cannot tolerate such reporting."

John F. Day, OPC Freedom of the Press committee chairman, declared this week:

"We are going to protest to the Polish government the expulsion of Mr. Rosenthal. I am amazed that a reporter should be kicked out of a country for reporting in depth. They didn't even charge that he had erred or misrepresented the facts."

Ambassador Jacob D. Beam and the State Department protested, in Warsaw and in Washington.

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Issue Editor: Leon Thiel.

Managing Editor: Margaret Eklund

PRESS AND RADIO

(Continued from page 1)

arate conferences with this statement to The Bulletin:

"TV personnel create a chaotic problem with the clutter of equipment, cables, lights, shouted directions to the subject to face one direction or another. The problem is mechanical. It should be observed that each TV network or station requires four or five people at a press conference - cameraman, lighting man, microphone engineer, interviewer, messengers - creating a problem of crowding."

"In addition, the reporting approach is different. A press interview is most effective when reporters fire questions, building on the impact of previous questions to get some depth or news value. Radio and television interviews want a brief answer to highlight an issue, sometimes hold up the conference to get a good sentence repeated for recording or camera. This can disrupt the chain of thought, and prevent the subject from going into a clarifying discussion."

Citing the provision for separate rooms for TV and newspaper interviews at Idlewild Airport, Zumbo proposed a formula for fair conduct of separate interviews.

"The problem of deadline could with justice determine whether a separate TV interview comes before or after the press interview. A morning conference, timed to make afternoon papers while broadcasters are shooting for dinner hour, could give the press first chance. An afternoon meeting, with night broadcasts preceding morning paper deadlines, could give TV an earlier session."

"In either case, broadcast reporters could join the press to ask questions and

report answers, with equipment left outside."

John F. Day, CBS news director, explained the broadcaster's viewpoint:

"We think it becomes a 'stagey, set-up deal' when separate press conferences are held and the answers for radio-television are 'rehearsed', so to speak, at a prior session for written media only. I do not see a valid reason for holding separate meetings."

Speaking as an individual, Frank S. Adams, city editor of the *N.Y. Times*, observed:

"I admire Mr. Rockefeller for having the guts to take what seems to me to be a highly desirable step forward. The combined press conference has been a nightmare to all parties concerned. None of the competing media can do themselves justice."

A Rockefeller spokesman noted that, to his knowledge, the Governor's Albany practice was not a matter of "casting out" broadcast reporters, but of inviting them to Executive Mansion press conferences for the first time.

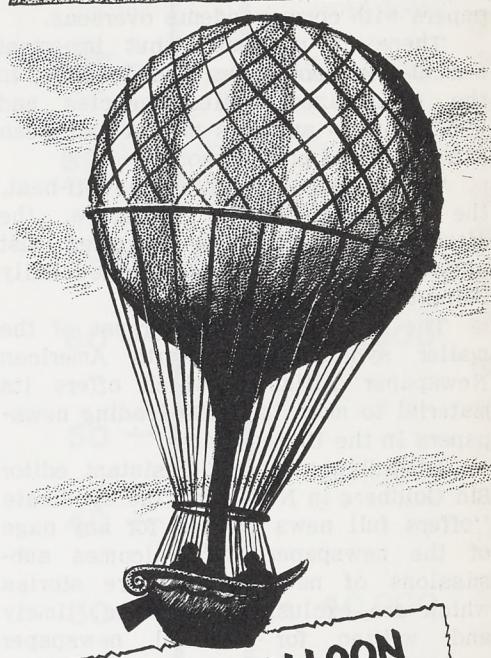
"Equipment is set up in another part of the Executive Chamber and broadcasters participate in the questions for reporting but not recording. Then the Governor and newscasters go to the equipment area and he answers their questions either in joint or individual filming and recording sessions."

The spokesman observed that many questions evoke off-the-record background explanations of why such questions cannot be answered, and that filming and recording of a press conference would prevent this, particularly where interviewees do not have clearance controls exerted by the White House.



Emmet Crozier (standing) was the guest-author at an OPC Book Night discussion of his *American Reporters on the Western Front, 1914-1918*, at the OPC on Nov. 11. The panel included, l. to r., George Seldes, Paul Scott Mowrer, Bob Considine (the moderator), and Harry Hansen. With the exception of Mr. Considine, all the critics were World War I correspondents. Seated next to Mr. Hansen are Roy Howard and Jack Wheeler. Other World War I reporters attending were: Burnet Hershey, John T. Winterich, H.R. Baukhage, James P. Howe and Frederick Mordaunt Hall.

Air Facts



2 MEN, 1 BALLOON AND NO PANTS!

ON A WINTER AFTERNOON IN 1785,
JEAN PIERRE BLANCHARD AND
DR. JOHN JEFFRIES SET OUT ON
HISTORY'S FIRST FLIGHT OVER THE
ENGLISH CHANNEL. HALFWAY ACROSS,
THEIR BALLOON BEGAN LOSING
ALTITUDE. TO LIGHTEN THE LOAD, THEY
THREW EVERYTHING OVERBOARD—
EVEN SOME OF THEIR CLOTHING. TWO
HOURS AFTER LEAVING ENGLAND THEY
ARRIVED IN FRANCE—with a new
WORLD'S RECORD...AND NO PANTS!



4 MEN, 1 JET AND NO WORRIES!

THESE FOUR MEN ARE THE CREW OF A
NEW AIR FRANCE CARAVELLE JET. LIKE
ALL AIR FRANCE PERSONNEL, THEY
WERE HAND-PICKED FOR THEIR SKILL,
INTELLIGENCE AND FLYING KNOW-HOW.
**TOPNOTCH MEN—FLYING TOP-
NOTCH AIRCRAFT.** ONE MORE
REASON WHY YOU CAN SIT BACK AND
FLY AIR FRANCE WITH CONFIDENCE!

WORLD'S LARGEST AIRLINE
AIR FRANCE

THESE OFF-BEAT OUTLETS CAN COVER THAT BEER AND PRETZEL TAB

by a Bulletin Correspondent

News is no longer the exclusive domain of the wire services and newspapers with correspondents overseas.

There is a limited but important market for spot news and features in the specialized mailer agencies and syndicates — and this market can mean extra beer and pretzel money.

These agencies stress the off-beat, the interpretive, the exclusive, the situationer which falls so often just outside the scope of pressurized daily filing to the United States.

The best known and largest of the mailer syndicates is North American Newspaper Alliance, which offers its material to more than 100 leading newspapers in the United States.

According to NANA assistant editor Sid Goldberg in New York, the syndicate "offers full news service for any page of the newspaper and welcomes submissions of news and feature stories which are exclusively prepared, timely and written for national newspaper readership."

Goldberg said NANA "is always willing to consider part-time correspondents overseas." The agency, which recently has employed such distinguished correspondents as *Averell Harriman* and *Harry Truman*, generally pays \$25 per article and prefers news and feature articles of between 500 and 750 words.

Exceptions are made, however, according to Goldberg, for a series of special reports which can run to 1,000 words or more.

Another mailer service which accepts material of general political and economic scope is Worldwide Press Service, which, according to editor Mrs. Vivian Fletcher, aims its articles at the editorial sections of newspapers both in the United States and abroad.

Mrs. Fletcher said Worldwide stresses "analytical pieces, backgrounders, interpretives—not spot coverage." Contributions to her news syndicate, she said, usually—but not always—occupy an "honored position" on editorial pages and this constitutes a useful byline for for any foreign correspondent.

Worldwide has 25 regular correspondents in key areas of the world, according to Mrs. Fletcher—many of them members of the Overseas Press Club. Those areas from which Worldwide can use more contributions are the Philippines, Japan, the Arab Middle East, Russia and some sections of South America.

Average contributions to Worldwide are 700 words. Payments start at \$25 and often go higher.

In addition to NANA and Worldwide,

there are other mailer services which accept free lance contributions from overseas. They include Religious News Service, Science Service, Women's News Service and the Jewish Telegraphic Agency.

These services are interested in spot news articles and exclusive news and feature stories — articles which can be batted out and sent off — sometimes in a matter of minutes.

The general fees for these range from \$5 to \$50.

The Jewish Telegraphic Agency, which is interested in any news of Jewish interest or events relating to Israel, has its own stringers overseas. But it will accept material on a free lance basis if none is forthcoming from a regular stringer.

Should you happen on a new transistor device, a brand new plastic, or a rocket trip to the moon in the making, and you can buttress the story with scientific detail and accuracy, send the piece to Science Service of Washington, D.C.

Science Service editor Watson Davis says: "Our requirements are rigorous and demand authentication but we're glad to look at any contributions." Davis said Science Service seldom uses articles of more than 500 words—most often shorter than that. Payments range from \$5 for squibs to \$20 for 500-word contributions.

The foreign correspondent's wife too, can get in on the deal. Women's News Service of New York will be happy to hear from her. Says editor *Elmer Roessner*:

"We want features tied in with breaking news. We don't want stories of women for example, who make a name in sculpting. Our stories generally run 35 to 500 words but we are always looking for the story that will break the rules — 2,000 words long."

Roessner said many wives of correspondents already send him material and that more stringers are needed in Spain, Portugal, the Scandinavian countries, Latin America and the Arab States.

Women's News Service, according to Roessner, "is not limited to the women's pages of newspapers. In addition Women's News Service "can always use shorts and brighteners of between 50 and 200 words.

Payments are between \$20 and \$25 — just enough to cover that special pair of "inexpensive" ear-rings milady happened to see in the shop window across the way from the hotel.

For news and features pertaining to religious events, there is Religious News Service of New York.

RNS accepts spot news and exclusive short articles and distributes news of "all faiths, including ethical culture." The syndicate is not affiliated with any denomination and is interested in religious material from all over the world.

Here's where to send contributions to buy those ear-rings or the beer:

NANA and Women's News Service, 229 W. 43rd St.; Religious News Service, 43 W. 57th St.; Worldwide, 225 E. 46th St.; Jewish Telegraphic, 660 First Ave, all in New York City, and Science Service, 1719 N. St., Washington 6, D.C.

FAR EAST TOUR

(Continued from page 1)

sa, Hong Kong, Laos, Viet Nam, and Thailand.

Trevor L. Christie, sub-chairman of the Outside Events committee detailed to handle the project, plans to contact news services to have staff reporters assigned to travel with the group.

A system of priorities has been set up by the committee to cover possible applications in excess of the number feasible.

Active members currently employed by news media have "A" priority, with associate members currently employed by news media as "B", active members in related pursuits "C", associate members in related pursuits "D", and affiliate and honorary members "E".

Travel will be by commercial airliner if a number up to 30 is booked, and by chartered plane if 60 are scheduled.

Plans for return, set for February 20, are not yet fixed between a Pacific or transatlantic routing.

The schedule and itinerary:

Wed. Jan. 20. Leave New York (via San Francisco and Honolulu) (Crossing International Dateline)
Fri. Jan. 22, Arrive Tokyo
Sat., Sun., and Mon., Jan. 23, 24, and 25, in Tokyo
Tues., Jan. 26, Leave Tokyo — Arrive Seoul
Fri., Jan. 29, Leave Seoul — Arrive Taipei
Tues., Feb. 2, Leave Taipei — Arrive Hong Kong
Sat., Feb. 6, Leave Hong Kong — Arrive Vietiane
Tues., Feb. 9, Leave Vientiane — Arrive Saigon
Fri., Feb. 12, Leave Saigon — Arrive Angkor Wat
Sat., Feb. 13, Leave Angkor Wat — Arrive Bangkok
Wed., Feb. 17, Leave for New York (By way of Pacific or around the World)

• WORLD PRESS CENTER DRIVE

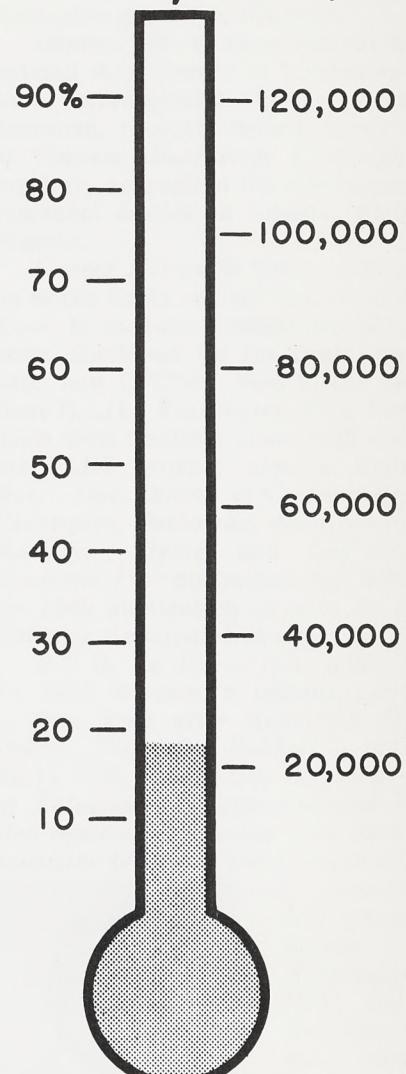
NEW CONTRIBUTORS

A. Wilfred May	\$600	Eugene English	100
Clarence Hall	250	Robert Queen	100
Vernon Pope	250	Rhoda Pritzker	100
Max Ascoli	250	Wilson Hall	100
Eric & Bette Friedheim	250	Lee Hall	100
L. Daniel Blank	200	William Attwood	100
Art Foley	150	W. Frank Thompson	100
Herbert Schachian	150	Benn Hall	100
Anita Diamant Berke	150	Arthur A. Milton	100
Sidney Latham	150	Kathleen McLaughlin	100
Henry Moscow	150	Oldest Member	100
Albert Cellario	150	Charles J. Caudle	100
Arthur Steiner	120		

FORMER CONTRIBUTORS

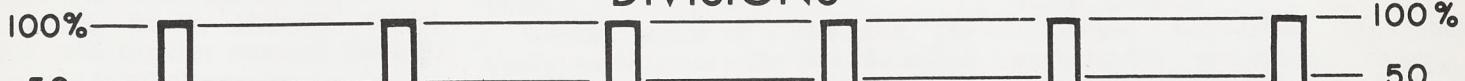
Clare Boothe Luce	\$3,000	Harold Burson	250
Morrill Mueller	1,000	Club Member	250
Club Member	750	A.F. Monroe	250
Charles T. Kline	500	Roy Blumenthal	250
Club Member	500	Harry Bruno	250
Joseph D. Ryle	500	Harry Jiler	250
Ben Wright	500	James Crayton	250
Daniel Van Acker	500	Norman Cousins	240
Ben Grauer	500	Club Member	200
War Correspondents	300	Ralph Major	200
Oliver Gramling	300	James Sheldon	200
Matthew Huttner	300	Joseph Peters	200
Fred Kerner	300	N.F. Allman	180
William L. Laurence	300	George A. McDonald	180
Dick Anderson	250	Madeline Ross	175
Lee K. Jaffe	250	Dorothy Omansky	175
John Wilhelm	250	Will Yolen	152
John Barham	250	Don Feitel	150
William P. Gray	250	William Safire	150
Frank Wachsmith	250	Charles Campbell	150
Kenneth Giniger	250	John Luter	150
Club Member	250	George V. Enell	150
Henry Gellerman	250	Franz Weissblatt	150

\$135,000

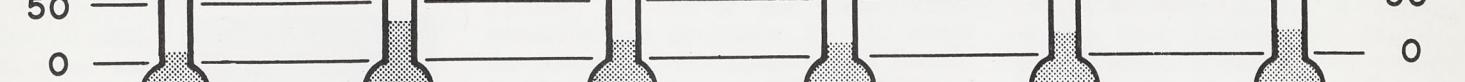


MEMBERS CAMPAIGN

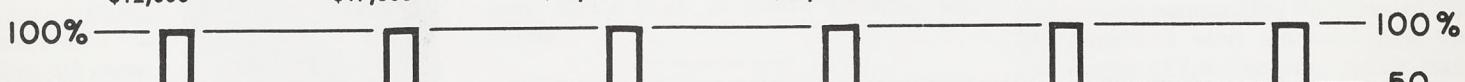
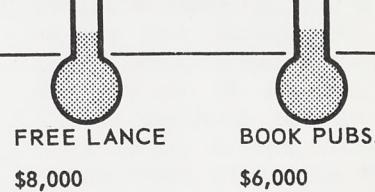
DIVISIONS



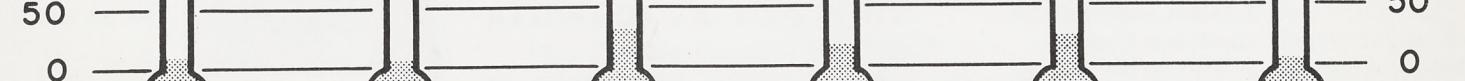
PRESS ASS'NS
& SYNDICATES
\$10,000



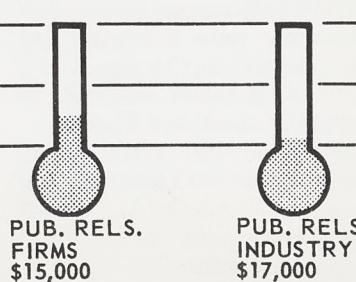
RADIO & TV
\$15,000



PROFESSIONAL
& FOUNDATIONS
\$15,000



FILMS &
GRAPHIC ARTS
\$5,000



<i>George C. Tenney</i>	150
<i>Lothar Wolff</i>	150
<i>T.H. Wolf</i>	150
<i>Club Member</i>	150
<i>Arturo Gonzales</i>	150
<i>Matthew A.R. Bassity</i>	150
<i>Joseph S. Rosapepe</i>	150
<i>Louis Weintraub</i>	150
<i>Gilbert Jonas</i>	150
<i>Jesse G. Bell</i>	150
<i>Club Member</i>	120
<i>Poppy Cannon</i>	105
<i>Sigrid Schultz</i>	100
<i>Club Member</i>	100
<i>Mary Hornaday</i>	100
<i>Bruno Shaw</i>	100
<i>Club Member</i>	100
<i>Club Member</i>	100
<i>Dan Regan</i>	100
<i>Columbia Rossi</i>	100
<i>Curt Gunther</i>	100
<i>Helen Zotos</i>	100
<i>Lillian Genn</i>	100
<i>Adele Nathan</i>	100
<i>Florence D. Laurence</i>	100
<i>Joseph J. Wurzel</i>	100
<i>Club Member</i>	100
<i>Club Member</i>	100
<i>John P. Harris</i>	100
<i>Alexander Rose</i>	100
<i>Victor Weybright</i>	100
<i>Frank J. Kane</i>	100
<i>Mary E. Buchanan</i>	100
<i>Louise C. Mann</i>	100
<i>Lucy Goldsmith</i>	100

Pledges of unannounced amounts were made by

L.G. Blochman
Clyde E. Brown
Nathan R. Caine
James J. Cassidy
Roy Duffus
Pauline Frederick
Dickson Hartwell
Jack LeVien
Inez C. Robb
Richard de Rochemont



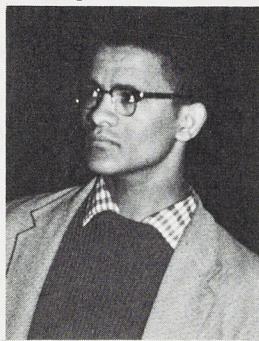
Allard Lowenstein, Sherman Bull and Emory Bundy making a tape recording with leaders of the Nama people in the middle of the desert. Natives are forbidden to talk to whites in S. West Africa and complete press censorship is enforced.

UNDERCOVER - S.W. AFRICA

Southwest Africa is one of the few "forbidden" areas on to-day's world map. Nevertheless, OPC last Tuesday got an authoritative undercover report on this territory, including tape-recorded interviews with Herero and Nama chiefs.

Defying the Verwoerd regime, three young Americans managed to penetrate the S.W. region (which the United Nations considers a trustee territory, but South Africa insists on annexing). They emerged with the first documented report, including photographs, on police state conditions there — and presented their evidence to the U.N. Fourth Committee, which has spent most of last month debating the question.

Speakers were Allard Lowenstein, former staff aide to Senator Humphrey, Sherman Bull, Columbia medical student and Emory Bundy, Milbrook School teacher, who together managed the S.W. Africa trek in a Volkswagen.



BEEKES

Special additional guest was Hans Beukes, native of S.W. Africa who won a Norwegian Student Union scholarship — but had his passport lifted as he attempted to board ship from Capetown. Lowenstein's party met Beukes by accident and smuggled him out to Bechuanaland.

Background was presented by Dr. Ben Cohen; Ruth Hagy Brod, Chairman of Committee on Student and Youth Affairs presided; Vice President John Luter welcomed guests and Open House Chairman James Sheldon handled questions.

Ambassadors or 4th Committee delegates from eight countries turned up to honor the occasion. Included were Liberia, Ghana, Bolivia, India, Mexico, Norway, Indonesia and Poland.

LEVINE TO TALK ON MIND OF SOVIET MAN TO-DAY

Isaac Don Levine, a founder-member of OPC, will be guest at an Open House program Tuesday, Nov. 24, to discuss the changing ideology of the Soviet Union.

Levine, author of a new book, *The Mind of an Assassin — The Man Who Killed Trotsky*, is one of the acknowledged authorities on Sovietism. He will relate the possible "rehabilitation" of Trotsky to other changes in communist thinking.

Participating in the program will be a panel including Leon Dennan, Scripps-Howard correspondent, author Max Eastman, Boris Shub of Radio Liberty, and others.

ATTENTION S'IL VOUS PLAIT

"La Premier Causette de l'OPC" — an all-in-French evening featuring movies, a guest speaker and discussion — has been scheduled for Wednesday night, Dec. 9. Reception will be at 6:30, dinner at 7.

PEOPLE & PLACES

Burton Benjamin, producer of CBS-TV's *The Twentieth Century*, in Japan filming program for the series with Peter Kalischer and Wade Bingham.

General AP Manager Starzel has appointed A.C. Pearce of London as Budapest correspondent. He succeeds John Bausman, recently named correspondent at Warsaw...Marguerite Cartwright first regularly accredited UN correspondent to represent dailies in Liberia, Ghana and Nigeria.

George Herald in Paris doing a book on Monte Carlo and the history of Casino Tome to contain sensational incidents, some disclosed for the first time (Perhaps how OPC'ers went to the cleaners there?)...Jim Winchester, King Features, home from Castro's Cuba with series on anti-Fidel groups; also a byliner in Nov. - Dec. issues of *Coronet, Mechanix Illustrated, Outboards, American-Swedish Monthly, Flying and Boy's Life...* Benjamin Fine contracted with Doubleday for 1960 publication of book on *Family Guide to American Education*.

B.P.D. de Dube, U.S. editor, *Motor im Bild*, Germany's leading periodical, in New York after extensive European junket...Richard Hubbell, president, World Wide Information Services, author of *Television Programming and Production* reports book being translated in to Japanese for early Tokyo publication.



MILLER

Beirut, Lebanon.

Kenneth Miller, formerly in Europe and Washington for UPI and *The Wall Street Journal*, appointed Middle East correspondent and representative for the *Daily American*. His headquarters will be

Margot Auerbacher Siegel named publicity-PR consultant, Walker Art Center, Minneapolis...Lee K. Jaffe, Port of New York Authority PR director, attended Miami Beach annual meeting of PR Society of America...Dr. Harold Joseph Highland, Graphic Communications Center director, named chairman, awards board, Film Media which screens and selects outstanding PR films of 1959. Dr. Highland also authored new book, *The Magic of Landscaping*, under imprint of Theodore Audel & Co.

Arnold Beichman Europe-bound, Nov. 26, to cover 10th anniversary congress, International Confederation of Free Trade Unions...Jack Le Vien on a quickie to England to get production started on

(Continued on page 6)

MEMBERSHIP APPLICATION ASSOCIATE

VIRGINIA SCULLY — Writer on Latin America for the *Reader's Digest*. *Grand Rapids Press* 1924/27. Proposed by Helen F. Hector; seconded by Grace Naismith.

PEOPLE & PLACES

(Continued from page 5.)

his TV series based on *Winston Churchill's Memoirs...* John E. Pickering, Asst. Director of the U.S. Information Agency, Far East, on fourth trip to the area this year.

Norbert Muhlen back in time for publication of *The Incredible Krupps* by Henry Holt & Co. Spent seven weeks in Europe, lectured in eight cities, collected material for magazine articles and served as press chief of American-German policy meeting.

Irene Corbally Kuhn on vacation — writing trip to Europe. Plans to be home for Christmas in Lexington, Mass... Howard A. Rusk, M.D., of the *New York Times*, and Mrs. Rusk leave Nov. 21 for Peru, Brazil, Chile, Argentina and Bolivia on three week trip.

John Alius back in Montreal after trip to Australia with stops at the Fiji Islands and Hawaii.

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OPC MEMORIAL LIBRARY

In the process of restoring order to the OPC Memorial Library, and establishing complete catalogue cards, the Library Committee has found it necessary to temporarily lock some of the cases.

OPC'ers who have borrowed books from the Club are requested to return them without delay.

Overdue thanks are hereby tendered to William L. Lawrence, Science Editor of the *N.Y. Times*, for an autographed copy of his recently published *Men and Atoms*.

Two useful reference works gifted by Leonard J. Mordell, their publisher are *Mordell's Directory of the Nation's Press*, and *New York Publicity Outlets*. Mr. Mordell advises they will be presented as each new edition comes off the press.

Cornelius Ryan's new book, *The Longest Day — June 6, 1944*, is due out on November 23. Publisher is Simon and Schuster.

OPC president John Wilhelm's *Mexico* (McGraw-Hill Book Publishing Company) will debut on the same day.

The Committee intends to call attention within the Club to the issuance dates of any and all books written by members and to cooperate with the Book Night Committee.

The Committee headed by Miss Rohama Lee, includes Vice-Chairman Miss Jerry Quiggs, David Resnick, Radcliffe Hall, and William Houlton.

As its plans materialize, the Committee will be expanded. Any members interested in joining are invited to submit their names to the Chairman in care of the Club.

BOOK NIGHT DEC. 3

Allen Drury, author of the best-selling novel, *Advise and Consent*, will be the guest-author at the OPC Book Night on Thurs. Dec. 3.

Mr. Drury, whose novel was both a Book-of-the-Month Club and *Reader's Digest Condensed Book Club* selection, is a veteran Washington newspaperman. He covered national politics and the U.S. Senate for the UP, *Pathfinder Magazine*, *Washington Evening Star* and, for the past five years, the *N.Y. Times*. He is co-chairman of the Standing Committee of Correspondents which runs the Congressional Press Galleries.

Reservations are limited to members and two guests.

DATELINE 1960

(Continued from page 1)

was associated with *Collier's*, *Kiplinger's Changing Times*, and *Fortune* magazines prior to joining *Newsweek*. Previously, he had worked for newspapers in New York City, Chicago and Washington.



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Nov. 28 issue - Fri., Nov. 20, with latest possible deadline 12 noon, Mon., Nov. 23, because of Thanksgiving Holiday.

TV NEWS HONEST, SMITH ASSERTS

"Reporting and analyzing the news, among other areas of radio and TV, have been kept as clean as a hound's tooth," Howard K. Smith, CBS news commentator, declared in a radio reply to Rep. Oren Harris' charge that "all television is under challenge as a result of the quiz show revelations."

"Any shootings seen on TV news, like those from Castro's Cuba recently, are genuine shootings not conducive to imitation. Questions which our news analysts address themselves frequently don't even have answers, fixed or otherwise."

SULZBERGER (Cont'd from page 1)

Telegram & Sun; Arthur Milton, N.Y. Mirror; Ralph Jules Frantz, N.Y. Herald Tribune; Allyn Z. Baum, N.Y. Times; George T. Stagg; and Kathleen McLaughlin, N.Y. Times.

Contributions of \$4,100 were received during the last week from members, making a total of \$24,360 toward the membership quota of \$115,000, General Chairman Ben Wright reported.



John Groth, center, presenting his original drawing of Shepherds Bar, Cairo to OPC President John Wilhelm, left, and Arthur Milton. Picture may be seen in dining room.

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No. 674 Editor -newspaper background for an advertising agency must be young... \$6/6500

No. 675 Writer with good N.Y. City contacts for up state college...must relocate...feature and articles writer needed...\$6700/7500.

CORRECTION

Will Yolen, secretary, regrets the omission of the Regional Chapter in Rio de Janeiro, Brazil, in his semi-annual report published in the Nov. 7 issue of *The Overseas Press Bulletin*.

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